

Griff McLaughlin

Copywriter & Visual Designer

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griffinmclaughlin.com



The Savannah College of Art and Design (SCAD)
Savannah, GA

B.F.A in Advertising
Leader • Ad Club

Production Artist • Unbabel

Portland, OR • AUG '22 — Current
Production artist on the Unbabel brand and creative team. Designed and launched marketing site updates. As well as preparing prints and digital media for in-person events and promotions. Managed projects and timelines for back-end software developers, for website updates and campaigns.

Graphic Design Intern • Unbabel

San Francisco, CA • JAN '22 — AUG '22
Graphic design intern on the Unbabel brand and creative team. Designed templates for web, print, and social imagery, for maximum efficiency. Provided weekly designs for Unbabel's Twitter, Facebook, and Instagram.

Content Writer / Designer • The Option Agency

Portland, OR • JUNE '19 — May '21
Content writer and designer for The Option Agency team. Delivering weekly imagery for model promotion to clients. Planned and executed a monthly social media calendar, delivering imagery and writing copy.

Designer • Deviation Works

Portland, OR • SEPT '18 — DEC '18
Delivered illustrations for ski production of sponsored athletes. Communicated with athletes to deliver an authentic and original design, based off their unique qualities.

Achievements

ShowUsYourType.com Global Design Finalist

Outstanding Academic Achievement Award
School of Design, SCAD

Software

Figma, Sketch, XD
After Effects
Photoshop, Illustrator
HTML, CSS
Wordpress

Strengths

Critical Thinking
Design Systems
Leadership
Problem Solving
Collaboration